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Gemesis
The Cultured Diamond[™]

FOR IMMEDIATE RELEASE:

THE GEMESIS CORPORATION SIGNS GOLF SENSATION MORGAN PRESSEL
TO ENDORSE IT'S CULTURED DIAMONDS

SARASOTA, FL, April 10, 2007 – The Gemesis Corporation announced today that they have signed Morgan Pressel to a multi year endorsement contract.

“We are pleased to have such a fine and talented young professional associated with our diamonds” states Gemesis CEO Stephen Lux. “The Gemesis Corporation is looking forward to an exciting and long term relationship with Morgan. Her youthful style and elegance fits right in with the Gemesis corporate image. Both Gemesis and Morgan are Florida natives and represent the new face of once traditional establishments. What more could one ask for”.

Morgan Pressel was born in Tampa, FL and now resides in Boca Raton. She recently commented “I’m really excited about being part of the Gemesis family. Gemesis uses breakthrough technology to grow diamonds and as I’m a big fan of both technology and diamonds, it was a perfect match for me. I am looking forward to wearing these beautiful diamonds”.

About The Gemesis Corporation

The Gemesis Corporation is a privately held company based in Sarasota Florida and is the world's leading producer of cultured diamonds. Using proprietary technology, Gemesis grows diamonds that are identical to their mined counterparts and recognized by all major gemological laboratories as diamond. Gemesis Cultured Diamonds[™] possess the same chemical, optical and physical characteristics and have the same fire, brilliance and hardness as mined diamonds. For more information about Gemesis, visit www.gemesis.com.

About Morgan Pressel

Morgan Pressel is an up and coming star on the LPGA Tour. While an honor student at St Andrews School, Morgan won the 2005 US Woman's Amateur Championship. Morgan turned pro in November of 2005 and just recently was the youngest woman to ever win an LPGA major when she won the 2007 Kraft Nabisco Championship. At the young age of 18, Morgan's talent and maturity has allowed her to excel and become one of the LPGA's top athletes. For more information on Morgan Pressel, visit www.lpga.com

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